

Where Companies Move Forward with Video

# TwentyThree Summit 2025

The Human Side of Digital

Copenhagen

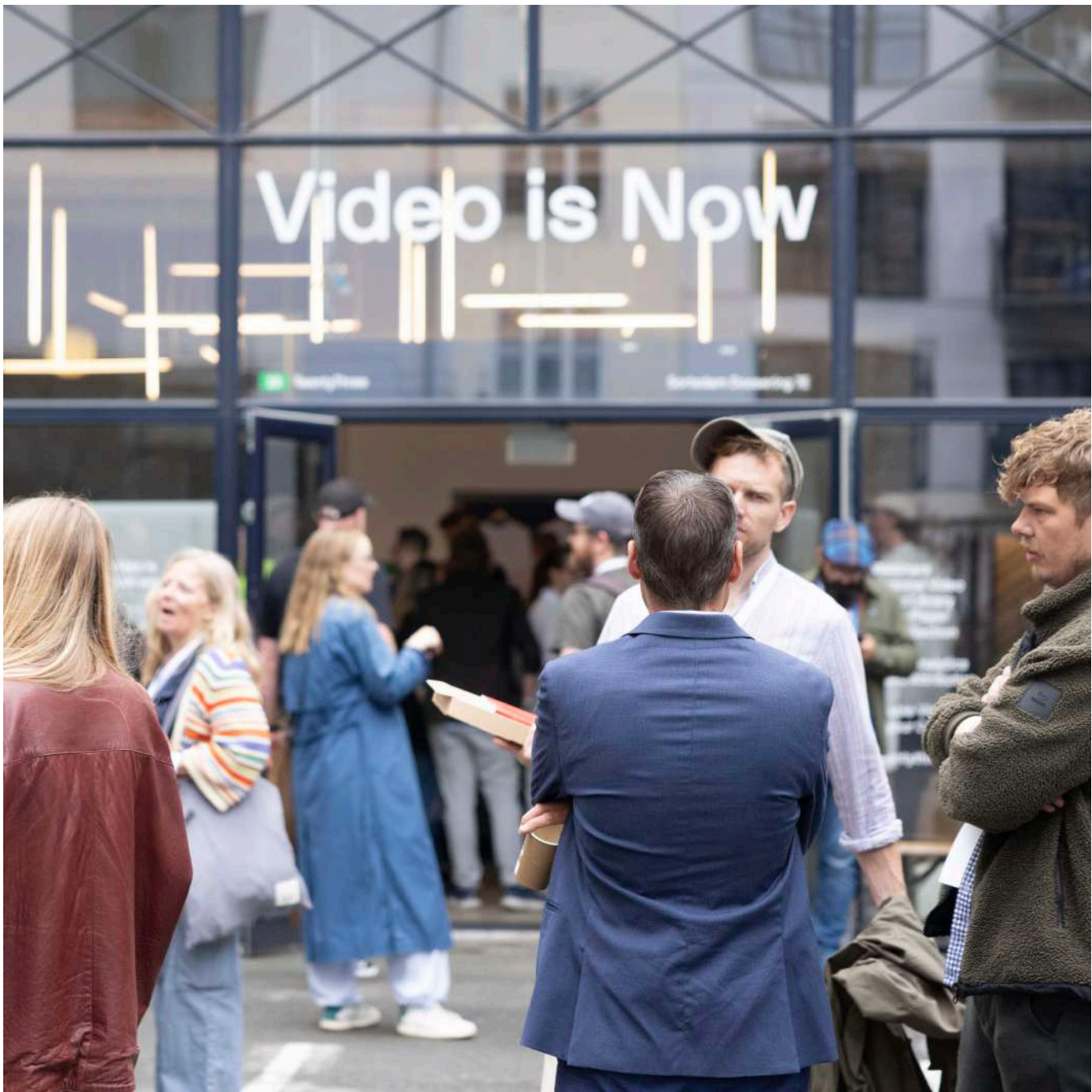
Thursday, August 28 – Friday, August 29

1,000+ attendees 400+ companies

50+ speakers 40+ sessions









Video is everywhere, and it's no longer just content. It's the dominant force shaping business and communication in our digital world.

But while video continues to grow, very few companies have a clear strategy or a strong foundation to support it. Video changemakers and the growing number of video agencies remain scattered and isolated, missing the chance to learn from one another and drive progress together.

That's why we're inviting the global video community to join us at TwentyThree Summit 2025, the world's largest conference on video. We'll come together to learn from one another, inspire new ideas, build connections, and move the field forward across two days, with 50+ speakers and 40+ sessions.

# Now the World's Largest Conference on Video

TwentyThree Summit 2025 is now the world's largest conference on video — two days packed with everything from scaling with video, to video-enabling your team, defining killer video and webinar strategies, the video and webinar formats you need to know, the tools, tech, and gear you need, and much more.

With 1,000+ participants from 400+ companies, 50+ speakers, and 40+ sessions, it's your chance to connect, learn, and move faster with video.



# 50+ Speakers

Some of the video changemakers appearing at TwentyThree Summit 2025



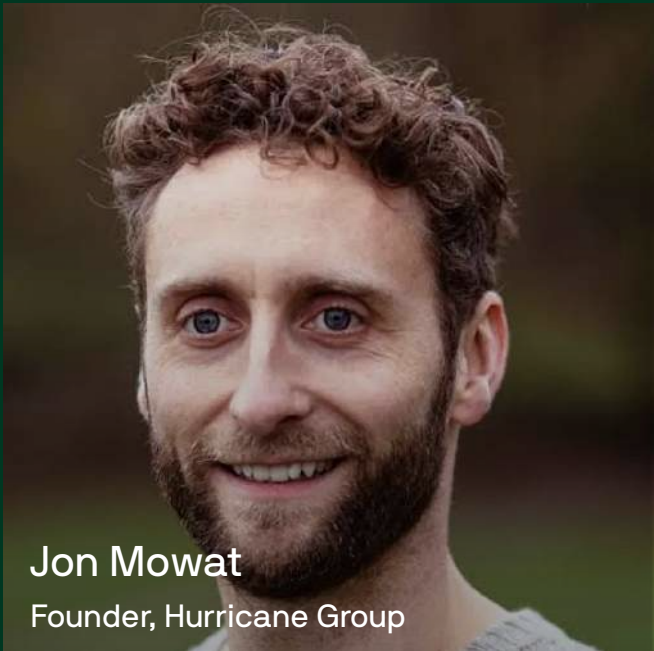
**Thomas Vinterberg**  
Academy Award winner film director

Director of the Oscar-winning ‘Another Round’ and Dogme 95 founding member Thomas Vinterberg is one of the defining filmmakers of our times.



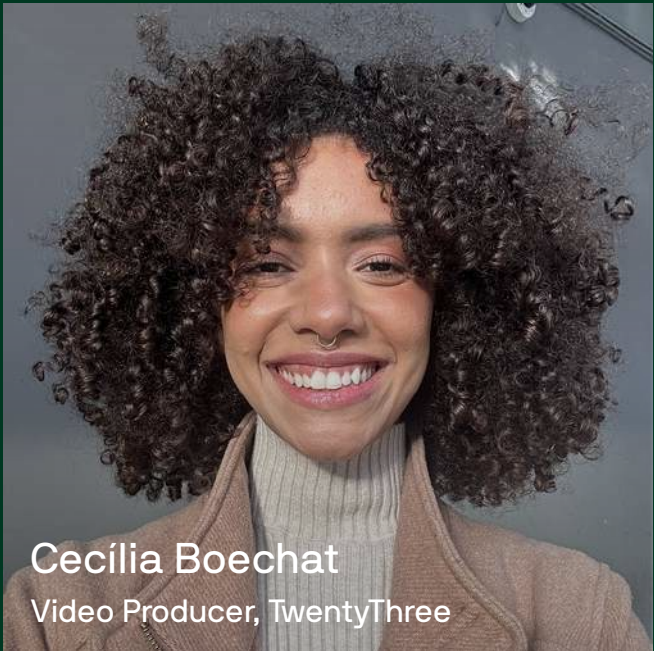
**Puk Scharbau**  
Actress

The Bridge’s Puk Scharbau applies her years of experience as an award-winning actor to helping company executives communicate - and shine - on camera.



**Jon Mowat**  
Founder, Hurricane Group

Founder of leading video agency Hurricane Group, and author of ‘Video Marketing’ - now translated into 5 languages - Jon Mowat is a pioneer in the field of video.



**Cecilia Boechat**  
Video Producer, TwentyThree

Formerly at Latin America’s largest commercial TV network, Cecilia is redefining the Video Producer role—driving strategy, execution, and industry leadership at TwentyThree.



**Lasse Høgfelt**  
Ex-Head of Communications, Jyske Bank

Lasse is a globally recognised first-mover in video who, in 2008, transformed Nordic challenger bank Jyske Bank’s Communication Department into an award winning online TV station, Jyske Bank TV.



**Lasse H. Görnitz**  
VP of Communications, Invizyne

Lasse is a growth expert with 20+ years of experience, scaling startups into industry leaders in North America through video.



**Amelia Holmsen**  
Head of Community Marketing, TwentyThree

Amelia has hosted multiple international video events that have brought people together to drive the industry forward and challenge the status quo.



**Nick de la Force**  
Co-founder, Vidzero

Nick de la Force is a video producer who leverages his past experience with Apple and Microsoft to bring humanity, fun, and energy to the brands he works with.



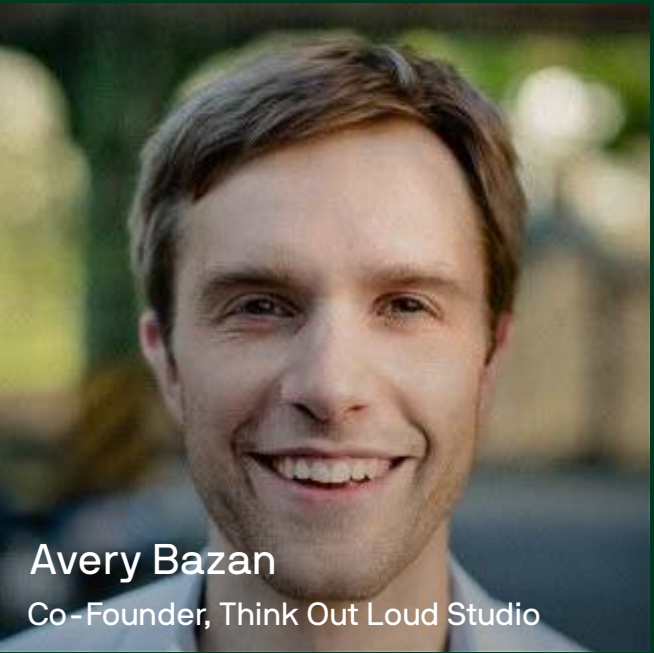
**Tapio Haaja**  
Director, Sanoma Content Studio

Tapio Haaja is a digital marketing expert with 20 years’ experience at the forefront of video marketing innovation.



**Floris Modderman**  
Founder & Content Adviseur, VideoBird

Floris is the founder of Dutch video agency VideoBird, where he helps companies like Visma, BNP Paribas and Praxis communicate more effectively with video.



**Avery Bazan**  
Co-Founder, Think Out Loud Studio

Avery is a partner in San Francisco-based video agency Think Out Loud that’s founded by creatives and producers from Airbnb, Tesla, DJI & Apple.



Discover all the speakers at [twentythree.com/summit](https://twentythree.com/summit)



# 40+ Sessions

Some of the 40+ talks, keynotes, panels and fireside chats  
that will move your company forward with video:

Video Vision	Keynote
Video in Martech	Talk
The Video-Driven Website	Panel
Video Enablement	Panel
Video Budgeting	Panel
Scaling Webinars	Case Study
Video Strategy	Workshop

# Program

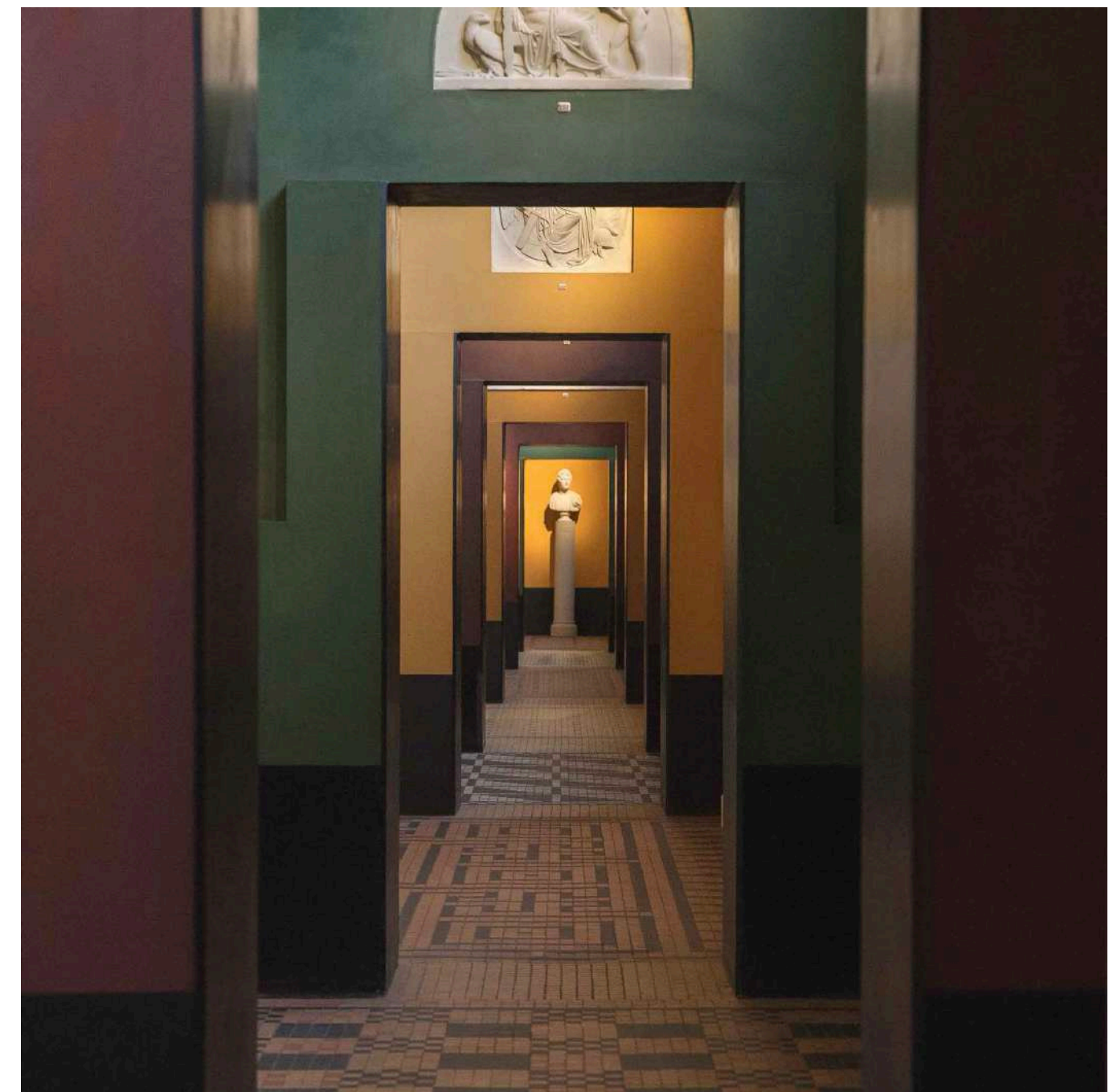
The world's largest video conference has grown to two days. Fly in early morning from 25+ European cities and be at the venue in 28 minutes. Connect with your peers at evening social events and our legendary closing party, and extend your stay to explore beautiful Copenhagen either side of the event. You'll even have your own guide while you're here to help you get the most out of our city. Join with 1,000+ of your fellow video people from 30+ countries and let's move video forward together.

Wednesday August 27th		TwentyThree Summit   Day One Thursday, August 28th		TwentyThree Summit   Day Two Friday, August 29th		Saturday August 30th	
08:00 - 09:00	Copenhagen Experience	Check-in and breakfast		Check-in and breakfast		Copenhagen Experience	
09:00 - 10:00				Keynote			
10:00 - 11:00		Keynote		Sessions			
11:00 - 12:00		Sessions					
12:00 - 13:00							
13:00 - 14:00		Lunch		Lunch			
14:00 - 15:00		Sessions		Sessions			
15:00 - 16:00				Keynote			
16:00 - 17:00							
17:00 - 18:00		Keynote		Friday Bar @ TwentyThree HQ			
18:00 - 19:00		Community Dinner					
19:00 - 20:00							
20:00 - 21:00		The Video Party @ TwentyThree HQ					
21:00 - 22:00							



# The Copenhagen Experience

Rated nearly every year as the world's most livable city, if Copenhagen is not on your bucket list, it needs to be. We've put together a curated set of events, wine tastings, dining experiences, sightseeing trips and more. And you'll even have your own guide the whole time.





# The community-powered conference

With over a 100+ years of collective event experience and a deep belief in community, TwentyThree Summit 2025 is a celebration of our passion for video, authenticity, and the power of coming together as the video industry for the third time.

“Being around a group of energised, like-minded people who work in and around your industry and getting to share ideas together can be **one of the most incredible experiences!**”

“I love video! Talking about it, working on it, and sharing my passion with others make me happy. Spending a full day with more than 600 like-minded people at the **TwentyThree Summit was like going to heaven!**”

“My overall impression of the TwentyThree Summit was one of **community, passion, and authenticity**. Wonderful traits to assign to an industry event.”

“It was a fantastic **opportunity to learn from the masters of the video industry**, with a lot to take away.”

“The whole day was incredible from start to finish, with **so many thoughtful touches throughout.**”

“What an event, **I’m going to go again next year!**”



# General Admission Tickets

€499

✓ 50+ sessions to move your company forward with video.

✓ Breakfast, lunch and coffee on us for both days.

✓ Entry to the Video Party on the evening of Thursday, August 28th.

✓ Network with 1,000+ fellow video people.

✓ Access to The Copenhagen Experience, including your own personal guide.

✓ Exclusive hotel discounts in Copenhagen.

Get Tickets