



Two days that turn the person who makes the video into the person who runs it.

Making the video is "easy". Getting it measured, funded and taken seriously is the job nobody trained you for. TwentyThree Summit puts craft and strategy on the same five stages, with people already doing both.

70+ speakers

60+ sessions

500+ companies

1,000+ video people

5 stages

01

Language for the boardroom

How to measure video, win C-level buy-in, and run the programme instead of just making the videos.

02

Sharper production and post-production

Skills, formats and gear from 60+ sessions, ready to use the week after.

03

A clear read on AI

What changes in your workflow and what does not, from people running AI in production right now.

Is the budget justified?

One ticket at 499€ covers both days, every meal and the evening programme. It replaces a strategy workshop, a training day and an offsite in one line item.

Production conference or marketing conference?

Both, on purpose. TwentyThree Summit covers everything video inside organisations, so craft and strategy share the same five stages.

How is the return measured?

Set goals before you go. Within 30 days of getting back, share a skills recap and three concrete workflow changes with the team, so the people who stayed home get the value too.

REGULAR TICKET

499€

Get your ticket

INCLUDED

Entry to TwentyThree Summit 2027, both days

Breakfast, lunch, snacks and unlimited coffee

Access to the community dinners to meet and connect with peers

Your personal guide, supporting your journey through the conference

The Copenhagen Experience: a curated series of free events around the city

