



# Two days in Copenhagen. Leave with a video strategy the whole company runs on.

Customers meet your brand on video now, and most marketing teams still run it like a production line: one team, one camera, one bottleneck. TwentyThree Summit puts 1,000+ people who run video inside their organisations in one room for two days, so you can compare what works, what it costs and who owns it.

70+ speakers

60+ sessions

500+ companies

1,000+ video people

5 stages

01

A video strategy for the next 12 months

Where video is heading, what it means for your budget next year, and who owns it inside the team.

02

Benchmarks for every touchpoint

Lead generation, brand and conversion, benchmarked against 500+ companies running video today.

03

A peer group of marketing leaders

The people running video at companies like Lufthansa, Oracle and Allianz, who have taken the stage in previous years, reachable long after June ends.

## Is the budget justified?

One ticket at 499€ covers both days, every meal and the evening programme. It replaces a strategy workshop, a training day and an offsite in one line item.

## Two days away from the team?

Call it your annual video planning session instead. Five stages run at once, sessions are built to be applied, and a written plan comes home with you.

## How is the return measured?

Set goals before you go. Within 30 days of getting back, share a written video strategy, with budget and owners attached, so the team that stayed home gets the value too.

REGULAR TICKET

499€

[Get your ticket](#)

INCLUDED

Entry to TwentyThree Summit 2027, both days

Breakfast, lunch, snacks and unlimited coffee

Access to the community dinners to meet and connect with peers

Your personal guide, supporting your journey through the conference

The Copenhagen Experience: a curated series of free events around the city

