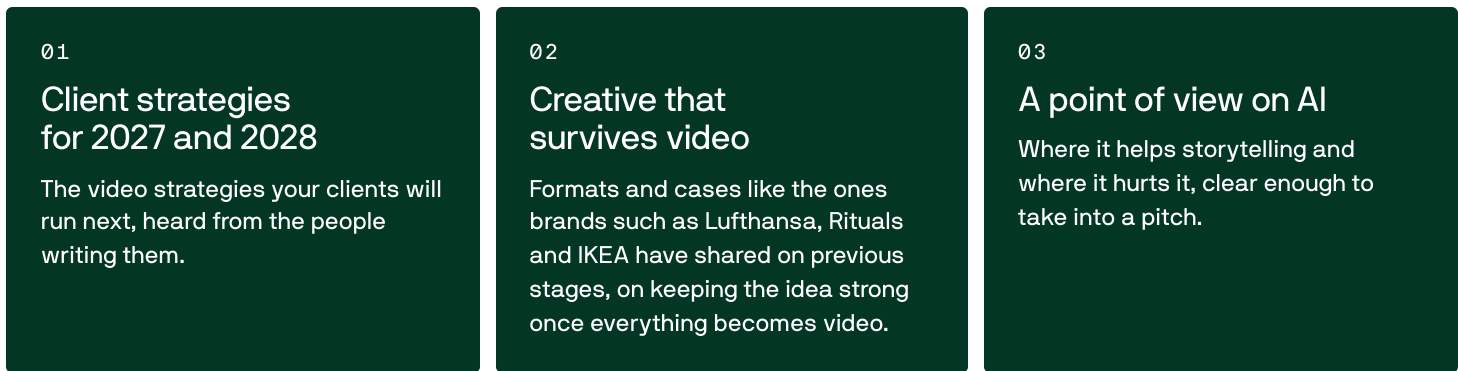
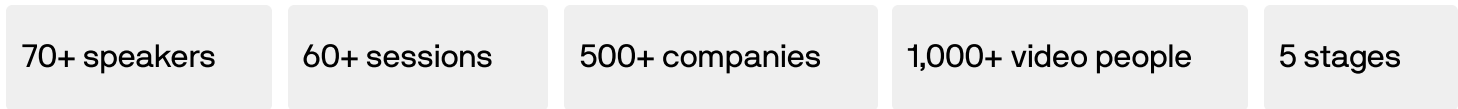


Where clients are taking video, a year before they brief you on it.

Brand storytelling is moving into video-first touchpoints, and the marketers who care about craft are deciding right now who gets the next brief. TwentyThree Summit is where they say it out loud.



Is the budget justified?

One ticket at 499€ covers both days, every meal and the evening programme. It replaces a strategy workshop, a training day and an offsite in one line item.

Is this too far from the agency's work?

It is where the work is going. 60+ sessions across five stages cover strategy, production, formats, AI and brand, and the clients are in the audience.

How is the return measured?

Set goals before you go. Within 30 days of getting back, share a written point of view on video the agency can take to clients, so the people who stayed home get the value too.

